

**IT'S MINE**  
TECHNOLOGY  
www.itsminetechnology.com

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He looks like any other fisherman as he walks around the lake. He may even come and chat about the water. You don't notice him as he eyes up your rods, tackle box and bivi - each one a potential little gold mine. A serious fisherman knows the value of his gear. - reels, lures & flies. Maybe upwards of £3000. The thief knows all he has to do is wait. He knows through experience that eventually you'll leave your gear alone long enough for him to innocently pick it up and wander off.

...but he's tickling  
your tackle



Your expensive fishing tackle is hard earned and often personal to you - but being portable it's hard to protect and easy to sell, making it a hot target for an opportunist thief. And invisible marking systems like ultraviolet pens just don't work as deterrents.

Thieves need to know that they are facing enhanced security and an increased chance of being caught **before** they decide to steal.

And that's exactly what It's MINE Technology does.

It's MINE combines proven technology with a clear understanding of what makes thieves 'Nick' to give you real, affordable security.

It's MINE microchips and tracking devices are backed by a clearly visible warning to significantly reduce the chance of theft *and* help you get your property back if you're unlucky enough to lose it.



**There are three ways that It's MINE can keep your property safe:**

**The Brand:** The It's MINE brand was designed to let thieves know you're protected by It's MINE Technology.

By using the It's MINE brand you're telling a thief that your property is also traceable and difficult to sell.

**The Tracker:** Our GPS/GPRS tracker is so intelligent that it can send you a text when your property is moved, so you'll know it's missing before you even realise it's gone. From there, recovery is as simple as sending your tracker a text message and following a location pin on your mobile Maps app. All you need to do then is call the police.

**The Chip:** Our chips are the smallest ID chips in the world, and they're all but undetectable without an RFID scanner. Installing a chip can make all the difference in recovering anything lost or stolen, and they can withstand even the roughest environment.

Just register your It's MINE identity number (It's free!) at [www.immobilise.com](http://www.immobilise.com), and if you report anything lost or stolen, the site will update the National Mobile Property Register and notify police forces throughout the country.

And what's more, using It's Mine Technology can even reduce your insurance premiums.

Ask us about It's MINE today!



**Protection against loss & theft for:** Fishing Rods, Fishing Reels, Bivi Bags, Tackle Boxes, Lures & Flies, Night Chairs, Rod Bags, Keep Nets, Camp Beds, Tents & Trailers, Waders, Boats, Ribs, Outboards, Buzzer Bags - and even rare fish!